RETHINK YOUR DRINK

The smallest change you can make with the BIGGEST result.

The Bitter Truth About Sugary Drinks



Americans consume 17 teaspoons of added sugars on an average day. That is double or more the recommended daily limit.2,3



People who have sugary drinks often are more likely to develop: Type 2 Obesity⁴

Diabetes⁴





Cavities⁵





The hidden sugars in your drinks add uphaving too many comes with health risks!

What are Hidden Sugars?

HIDDEN SUGARS are added sugars disguised as lesser-known names. They are found in drinks you wouldn't expect, like bottled fruit juices and teas.



SPOT HIDDEN SUGARS IN YOUR DRINKS

Look for these alternative names for sugar on labels.

- Raw sugar
- Beet sugar
- Fructose
- Honey
- Corn Syrup

- Brown sugar
- Invert sugar
- Glucose
- Agave Nectar
- High-fructose

- Date sugar
- Cane sugar
- Maltose
- Molasses
- corn syrup

- Coconut sugar
- Cane juice
- Sucrose
- Maple syrup
- Malt syrup

Small Steps Add Up To Big Results

Simple drink swaps to cut calories, avoid blood sugar spikes, and manage a healthy weight.⁶⁻⁸

INSTEAD OF SUGARY DRINK

SIMPLE SWAP

EVERY 90 DAYS CUT*



16.90z Soda **200** calories

RETHINK



20oz Sparkling Water wth Liquid Water Enhancer

O calories 26 cups sugar

18,000 calories

Or up to 5 pounds



16oz Fruit Juice 200 calories





16oz Water with Fresh Fruit

O calories 20 cups sugar

18,000 calories

Or up to 5 pounds



160z Sweet Tea 170 calories





20oz Unsweetened Tea with Zero Calorie Sweetener Packets

5 calories

21 cups sugar

14,850 calories

Or up to 4 pounds



160z Iced Latte 190 calories





16oz Iced Latte with Unsweetened Almond Milk and Zero Calorie Sweetener Packets

70 calories

13 cups sugar

10,800 calories

Or up to 3 pounds





Visit Splenda.com for drink recipes and more!

1. U.S. Department of Agricultural Research Service. 2020. Food Patterns Equivalents Intakes from Food: Mean Amounts Consumed per Individual, What We Eat in America, NI-ANNES 2017-2018. 3. Johnson RK, Appel LJ Brands M, et al. Dietary sugars intake and cardiovascular health: a scientific statement from the American Heart Association. Circulation. 2009;120(11):1011-1020. doi:10.1161/CIRCULATIONAHA.109.192627 4. Malik VS. Popkin BM, Bray GA, Després JP, Hu FB. Sugar-sweetened beverages, obesity, type 2 diabetes mellitus, and cardiovascular disease risk. Circulation. 2010;12(11):1356-1364. doi:10.1161/CIRCULATIONAHA.109.876185 5. Laniado N, Sanders AE, Godfrey EM, Salazar CR, Badner VM. Sugar-sweetened beverage consumption and carries experience: An examination of children and adults in the United States, National Health and Nurrition Survey 2011-2014. J Am Dent Assoc. 2020;151(10):782-789. doi:10.1016/j.adaj.2020.06.018 6. Warshaw H, Edelman SV. Practical Strategies to Help Reduce Added Sugars Consumption to Support Glycemic and Weight Management Goals. Clin Diabetes. 2021;39(1):45-56. doi:10.2337/cd20-0034 7. McGlynn ND, Khan TA, Wang L, et al. Association of Low- and No-Calorie Sweetened Beverages as a Replacement for Sugar-Sweetened Beverages With Body Weight and Cardiometabolic Risk: A Systematic Review and Meta-analysis. JAMA Netw Open. 2022;5(3):e222092. Published 2022 Mar 1. doi:10.1001/jamanetworkopen.2022.2092. 8. Tey SL, Salleh NB, Henry J, Forde CG. Effects of aspartame-, monk fruit-, stevia- and sucross-sweetened beverages on postprandial glucose, insulin and energy intake. Int J Obes (Lond). 2017;41(3):450-457. doi:10.1038/iio.2016.225 "Estimated cutting 3.500 calories results in 1lb of weight loss when not replaced with other calories.